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For Immediate Release

Durango's #1 Thrift Store Breaking the Mold with Re-Tail Boutique

Durango, CO (April 30, 2018) – May 9th will launch the beginning of a new era in “Thrift Stores” as we currently know them. La Plata County Humane Society will be opening their newest endeavor, **Re-Tail Boutique**, located at 450 S. Camino del Rio, Suite 202. The original LPCHS #1 Thrift Store will remain in its current location and will continue to be the top Thrift Store in Durango for wonderful bargains in every department, fabulous daily discounts and deals galore.

“For a long time, we have had supporters who tell us repeatedly that they would love to donate and shop in a higher-end, boutique kind of environment”, stated Guthrie Hardesty, Thrift Store Director. “We decided to break out of the Thrift Store mold, and cater to those who want an upscale experience, with premium product, within a completely different venue”. Re-Tail Boutique will have only the finest quality donated items, collectibles, professional attire and accessories, along with jewelry and unique small furnishings and gifts.

“We are fortunate to have a number of wonderful consignment shops in our community, but Re-Tail Boutique will be very different because the product does not come to us with a price already attached to it. All the product will be premium donated goods, which we will price to sell to benefit the animals in our care”, stated Michelle Featheringill, LPCHS Executive Director.

The days and hours of operation will be designed with the busy professional in mind; allowing for after-work shopping sprees, as well as week-end accessibility. Re-Tail Boutique will be open Wednesday – Sunday, 10 am – 7 pm. “We truly believe that patrons shopping at our new store are going to thoroughly enjoy this new kind of experience and ambiance, all while saving money on awesome goods and designer threads”, states Hardesty.

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